

<p>Strengthen neighbourhoods Vaughan’s communities have unique identities expressed through culture and heritage; celebrate and build on these strengths.</p>	<p>Create beautiful, culturally rich places Build beautiful and memorable public spaces; connect the Cultural Plan to public realm arguments for strong urban design and investments in public art.</p>	<p>Conserve heritage Ensure does not mean the loss of natural and cultural features and countryside; connect Cultural Plan and Heritage Plans.</p>
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Vision and Principles

Vision of Vaughan

In 20/20 successful implementation of *Creative Together* will mean a Vaughan in which:

“Creativity and culture have been instrumental in Vaughan transforming itself into a distinctive, vibrant and sustainable urban municipality. The City is recognized for its success in integrated planning for culture in which culture is woven into all facets of planning and decision-making. Expanding creative cultural industries and a strong cultural sector are major drivers in a diversified leading regional economy. A ‘culture of design’ infuses decisions, producing a city that boasts exceptional quality of place with beautiful and memorable places throughout the community. Culture and heritage form the basis of a strong shared identity and pride in community. Vaughan communicates a unique image and identity regionally, nationally and internationally.”

Principles

Creativity - We value artists and creators as an essential source of the new ideas, innovation and technologies important to our future.

Sustainability - We believe in vision of sustainability integrating social, economic, environmental and cultural dimensions.

Diversity - We believe culture is a powerful tool for celebrating diversity and fostering inclusion.

Prosperity - We see creativity and culture as major drivers in building a diverse and prosperous economy.

Identity - We understand culture and heritage defining the unique identities of neighbourhoods as well as the shared identity of the city as a whole.

Accountability – We will strive to ensure the most efficient and effective use of City resources and will strive for continuous innovation in addressing the needs of the community.

Collaboration - We support cultural organizations working together towards shared purposes.