

6.1 Promoting Economic Growth and Diversification

6.2 Supporting the Urban Structure

6.2.1 Growing the Central Core and Intensification Areas

6.2.2 Protecting Employment Lands

6.3 Diversifying Vaughan's Economic Sectors

6.3.1 Growing Manufacturing, Industry and Warehousing

6.3.2 Attracting Office Uses

6.3.3 Building a Medical Health Sector

6.3.4 Promoting Institutional Growth

6.3.5 Promoting Tourism

6.3.6 Growing Food Production and Agricultural

6.3.7 Enhancing Creativity and Culture

6.3.8 Supporting Retail Diversity and Accessibility

Key Policy Directions:

- **Promote sustainable economic growth and diverse employment opportunities**
- **Ensure services and support to maintain competitiveness in GTA**
- **Support industrial and construction industries while growing emerging sectors**
- **Promote green and sustainable industries**
- **Attract offices, health care, post-secondary and other institutional uses**
- **Nurture the cultural economy and tourism**
- **Ensure a variety of retail opportunities**

