

Vaughan Strong: Support Canadian

Mayor Steven Del Duca proposes further action to promote and protect Vaughan, Ontario and Canadian businesses

VAUGHAN, ON (March 21, 2025) – Mayor Steven Del Duca issued the following statement today after a press conference where he announced his intention to bring forward a [Member's Resolution](#) to the Council meeting on Tuesday, March 25, that, if passed, will see additional supports for local businesses in the threat of tariffs from the United States:

“The actions and threats made by the United States have had tremendous impacts on our economy and our local businesses. As Mayor, I am committed to doing everything in my power to stand up for Vaughan businesses and safeguard our city’s economic future.

“That is why, at the Council meeting on Tuesday, March 25, I will ask my Council colleagues to endorse and support my Member’s Resolution calling for further action to promote and protect businesses here in Vaughan, in Ontario and across Canada.

“In this resolution, we are increasing our advocacy to the provincial and federal government. I am asking the Premier of Ontario to add the promotion of Canadian, Ontario and local goods and businesses as a Provincial Priority to the Strong Mayor Provincial Priority Regulation and to reinstate the Ontario Staycation Tax Credit permanently. I am also asking the federal government to enhance legislation about labelling Canadian-made goods to eliminate questions around what is made locally.

“At the municipal level, we need to remove red tape and increase opportunities for our businesses to thrive. Giving space to promote local goods and services is vital to their survival. In this Member’s Resolution, I am asking City staff to help promote initiatives and community events, and offer the use of City-owned community spaces to help increase local opportunities to create awareness.

“We need to make it easier for our residents to know they are supporting local. If passed, City will create and distribute ‘Vaughan Strong Canadian-Made’ labels for businesses to use to help identify local products and remove the guessing game at the check-out counter.

“All options must be on the table to achieve the ultimate goal of eliminating U.S. tariffs to guarantee Vaughan, Ontario and Canadian businesses, industries and workers remain competitive, profitable and strong.”

QUICK FACTS

- At the Tuesday, March 25 Council Meeting, Vaughan Council will vote on Mayor Del Duca’s [Member’s Resolution](#) to further support and protect Vaughan, Ontario and Canadian businesses.
- On March 4, Vaughan Council unanimously approved City staff’s [procurement strategy to prioritize Canadian goods and services](#) at a Special Council meeting that bans U.S. suppliers from bidding on municipal contracts.
- Vaughan was the first municipality in Ontario to ratify a policy that bans U.S. suppliers.
- The March 4 staff report also authorizes the Mayor to direct staff to explore additional measures, as necessary, to ensure swift response in the future.
- Ontario Premier Doug Ford said on March 4 that U.S. companies will be barred from bidding on roughly \$30 billion in annual procurement contracts in the province.
- On Feb. 5, Mayor Del Duca introduced a [Member’s Resolution](#) (PDF) during the Committee of the Whole (Working Session) directing staff to report back to the Committee of the Whole (1) meeting by March 4 on a procurement strategy to prioritize buying Canadian in the wake of potential tariffs by the United States.
- On Feb. 1, United States President Donald Trump signed [Executive Order 14193](#) applying a 25 per cent tariff on Canadian products as defined by the Federal Register notice (to be determined by the Secretary of Homeland Security) and 10 per cent tariff on energy or energy resources, as defined in [Executive Order 14156](#).
- The City’s Economic Development department is committed to helping local businesses navigate challenges brought on by the recent threat of United States tariffs. For more information, visit vaughanbusiness.ca/tariffs.

LEARN MORE

- Staff report: [Procurement strategies in response to American tariffs](#)
- [Mayor Del Duca’s Feb. 5, 2025 Member’s Resolution: Protect Vaughan, Ontario and Canadian Businesses](#) (PDF)
- vaughanbusiness.ca/tariffs

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ABOUT VAUGHAN: The City of Vaughan is one of Canada’s fastest growing cities with a population of more than 344,412. Incorporated in 1991, Vaughan includes the communities of Concord, Kleinburg,

News Release



Maple, Thornhill and Woodbridge. This culturally diverse municipality is located in the heart of York Region and the Greater Toronto Area.

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